

Appl. No.: 10/675,235
Amdt. dated February 28, 2006
Reply to Office Action of September 28, 2005

PATENT

Amendment

Amendments to the Claims

This listing of claims will replace all prior versions, and listings of claims in the application:

Listing of Claims:

Please add new claims 20-25.

1. (Original) An Internet delivery method delivering electronic information products to a plurality of users via the Internet, the method comprising:
 - storing a plurality of display formats in a database, said display formats including at least a default display format and a custom display format;
 - for each one of said plurality of users, storing information indicating whether the user is a specific type of user;
 - when a user logs in, identifying whether or not the user is said specific type of user; and
 - if said user is identified as said specific type of user, then delivering an electronic information product to said user in said custom display format.
2. (Original) The method of claim 1, wherein the information identifying whether the user is a specific type of user comprises subscription account information.
3. (Original) The method of claim 2, wherein there are a plurality of user types and a respectively corresponding plurality of custom display formats.
4. (Original) The method of claim 3, wherein said plurality of custom display formats comprises custom display formats in different languages.

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5. (Original) The method of claim 1, wherein either one or both of the custom display format and the default display format includes flexible or changeable information.
6. (Original) The method of claim 1, wherein the electronic information product is transmitted to a wireless device.
7. (Original) The method of claim 6, wherein when it is recognized that the electronic information product is transmitted to a wireless device, the electronic information product is transmitted in a customized display format appropriate for the wireless device.
8. (Original) The method of claim 1, wherein the electronic information products comprises healthcare information.
9. (Original) The method of claim 1, wherein the user's use of the method is tracked.
10. (Original) An Internet delivery system adapted to deliver electronic information products to a plurality of users via the Internet, the system comprising:
 - at least one computer having:
 - one or more content databases storing data or other information for electronic information products; and
 - one or more modules; and a network connecting said at least one computer to a plurality of users via the Internet,
 - wherein the one or more modules are capable of: identifying whether or not a user is a specific type of user; and, if the user is said specific type of user, then delivering an electronic information product to said user from said one or more content databases in a custom display format.
11. (Original) The system of claim 10, wherein the information identifying whether or not the user is a specific type of user comprises subscription account information.

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12. (Original) The system of claim 10, wherein there are a plurality of user types and a respectively corresponding plurality of custom display formats.
13. (Original) The system of claim 12, wherein the plurality of custom display formats comprises custom display formats in different languages.
14. (Original) The system of claim 10, wherein either one or both of the custom display format and the default display format includes flexible or changeable information.
15. (Original) The system of claim 10, wherein the network is capable of transmitting the electronic information product to a wireless receiving device.
16. (Original) The system of claim 15, wherein electronic information product is transmitted wirelessly.
17. (Original) The system of claim 15, wherein the electronic information product is transmitted by cradle synchronization.
18. (Original) The system of claim 10, wherein said one or more modules are capable of performing healthcare related functionality and delivering healthcare information.
19. (Original) The system of claim 10, wherein the user's use of the system is tracked.
20. (New) A method of delivering electronic healthcare information products to a plurality of users via the Internet, the method comprising:
 - storing a plurality of custom display formats in a database, each of the plurality of custom display formats associated with a user category of a plurality of user categories;
 - for each one of the plurality of users, storing subscription account information including information indicating a user category of a plurality of user categories with which the user is associated;

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when a user logs in, identifying the user category with which the user is associated; and

delivering an electronic healthcare information product to a wireless device of the user in accordance with the custom display format associated with the user category.

21. (New) A healthcare information delivery system comprising:

one or more databases having stored therein one or more sets of healthcare-related information and a plurality of display formats, the plurality of display formats including custom display formats associated with particular users of the healthcare information delivery system or categories of users of the healthcare information delivery system;

an authorization module configured to provide access to registered users of the healthcare information delivery system in a customized fashion, including receiving search criteria from the registered users and displaying requested healthcare-related information to the registered users in accordance with those of the custom display formats that are associated with the registered users;

a requesting module configured to receive a set of search criteria from the registered users through the custom display format and search the one or more databases for healthcare-related information corresponding to the set of search criteria; and

a delivery module configured to deliver the healthcare-related information returned from the requesting module to the registered users in accordance with those of the customized display formats that are associated with the registered users.

22. (New) The healthcare information delivery system of claim 21, wherein the requesting module further comprises an interface to a formulary management system.

23. (New) A healthcare information delivery system comprising:

an external content asset database having stored therein a plurality of master document formats and third-party healthcare-related information;

a content management system comprising:

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a content repository containing original healthcare-related information stored in one or more electronic databases, and

an online content management system configured to enhance or supplement the original healthcare-related information by combining the original healthcare-related information with one or more portions of the third-party healthcare-related information content from the external content asset database with information requests;

a business information system configured to associate customer account information with a user, the customer account information including a customized presentation display format;

a presentation layer configured to format requested healthcare-related information in accordance with the customized presentation display format; and

a communications module configured to deliver formatted healthcare-related information to a destination device of the user.

24. (New) The healthcare information delivery system of claim 23, wherein the destination device is a device selected from the group consisting of a desktop personal computer, a laptop, a mobile telephone, and a personal digital assistant (PDA).
25. (New) The healthcare information delivery system of claim 23, further comprising a report module configured to generate reports containing information regarding usage and resources of the healthcare information delivery system.